From:	ehud barak <ehbarak1@gmail.com>
To:	Dror Salee <dror@guardicore.com>
CC:	
Date:	Mon, 10/21/2013 11:51:56 PM
Subject:	Re: Big Data opportunity

Not at this stage.

Sent from my iPhone

On Oct 21, 2013, at 15:19, "Dror Salee" <dror@guardicore.com> wrote:

Ehud,

Not sure about your interest level in this company, cValue. If you have interest, it may be a good time to talk to them. They told me that Nielsen [NYSE: NLSN], the world leader in consumer information and measurement, has decided to invest in them last week. cValue is looking for a co-investor to balance Nielsen at the BOD.

Dror

From: Dror Salee (personal) [mailto:dror@salee.org]
Sent: Monday, October 14, 2013 3:53 PM
To: 'ehbarak1@gmail.com'
Subject: Big Data opportunity

Ehud,

It was great meeting you and Gary today, and I am looking forward to working together.
I thought you may be interested in looking at cValue, an early stage startup by Beni Basel (just left SAP Global VP for CRM analytics position to set cValue) & Alon Fishman, a good friend I highly appreciate, ex VP of Ascend VC & ex CEO of 2 startups.
cValue is a Big-data ad-tech for the retail industry, that enables each retailer (Supermarket chain, Department store, Drugstore) to be the “Google Ad-tech” of his own CPG domain.
Their contact emails are: alon@lightsaberventures.com, Beni.Basel@gmail.com
If you are interested, I’ll be happy to send an itro email.

Dror